

Xiuqi Wang

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Motion Designer | Digital Designer

(I have green card and don't need sponsorship.)

Xiuqi is a motion designer with 5 years of experience working in the tech, marketing, and video production industries. A curious learner and dedicated problem solver at heart, she excels in cross-functional team collaboration by seamlessly integrating her conceptualization, design, and animation skills to address challenges. Her past clients include Atlassian, NBC, TED and TIME.

CORE COMPETENCIES & TECHNICAL SKILLS

Motion Design
Animation
Graphic Design
Video Editing
Art Direction
Design Principal

Video Pre and Post Production
Analytical Problem Solving
Cross-functional Collaboration
Adobe After Effects
Adobe Photoshop
Adobe Illustrator

Figma
Lottie
Cinema 4D
Adobe Premiere

CORE COMPETENCIES & TECHNICAL SKILLS

Motion Graphics Designer (contract)

Nov - Dec 2022 & Nov 2023 - Current | Atlassian, Remote.

- Collaborated with a team of motion designers to animate multiple UI-focused explainer videos showcasing new product features.
- Assisted the internal motion team with building a motion guideline for the Atlassian brand, I participated in the discussion for best practices, and produced multiple After Effects templates and mogrt files.
- Managed projects from start to finish, checked in with the stakeholders regularly to ensure the video content align with the business goals.
- Participated in the ideation stage for 'Impossible Alone,' the biggest campaign Atlassian undertook in 2023. I engaged in weekly discussions, researched, and experimented with different animation styles.

Designer and Animator

Dec 2022 - Current | Sequence Studios, Remote.

- Created static and animated assets for multiple clients within tight timelines, mainly focused on graphic design and video editing.
- Ensuring the client's branding was conveyed in a consistent and clear manner across the digital touchpoint.

Motion Graphics Artist

Jan 2022 - Jun 2022 (Laid off) | nate, New York, NY.

- Worked as the sole motion designer, established motion guidelines based on the exist branding. Enhanced the consistency of video content across all platforms.
- Worked with cross-functional teams of product designers, web designer and engineers, created Lottie animations for web and app.
- Worked with the brand and graphic designers, created marketing video content for social media and campaigns.

Assistant Animator

Dec 2019 - Dec 2021 | Co_Ed Studios, New York, NY

- Contributed to all stages of animation/video development from ideation to production and final delivery.
- Assisted senior animators with animation and asset creation.

Education

Advance Motion Methods & Cinema 4D Basecamp, School of Motion
2017 - 2019, New York, NY

MFA in Computer Art, School of Visual Art
2017 - 2019, New York, NY

BFA in Animation, Maryland Institute College of Art
2012 - 2016, Baltimore, MD