

xiuqi wang

Motion Designer/Digital Designer

(Green card holder, no sponsorship required in the future)

Experienced motion designer with 5 years of experience working in tech, video production and marketing. Bringing complex concepts to life through engaging animation and brand experiences.

PROFESSIONAL EXPERIENCE

Animator/Digital Designer - Sequence Studio

December 2022 - April 2024

- Created a high volume of marketing content, including graphic design, videos, and animations.
- Ensured the design is aligned with each company's guidelines to consistently present the client's brand across various platforms.
- Delivered content under tight turnaround time, handled multiple projects and prioritized projects based on the deadline.

Motion Graphics Designer (contract) - Atlassian

November 2023 - March 2024, December 2022

- Collaborated with other motion designers to create multiple product demos and launch videos.
- Communicated with internal stakeholders to understand the project scope, and ensured video content aligned with business goals.
- Created a series of After Effects templates for the brand motion guideline.

Motion Graphics Artist - nate

January 2023 - July 2024

- Worked as the only motion designer, collaborated with a multi-functional team to create video content for the company's app, website, email, social media and brand campaigns.
- Actively maintained the file structure and prepared templates to streamline the production process.
- Created a diverse range of work to support the company's marketing efforts, including storyboards for live action, VR filters, and skateboard design.

Assistant Animator - Co_Ed Studios

December 2019 - December 2021

- Familiarized myself with the pipeline of video production, gaining hands-on experience with all stages of animation/video development.
- Developed strong technical skills in After Effects, Photoshop, and Illustrator.

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📍 Jersey City, NJ

in linkedin.com/in/xiuqiwang28

SKILLS

2D & 3D Motion Graphics
Digital Design
Illustration
Project Management
Cross-functional collaboration
Problem-Solving
Attention to Detail
Highly Organized

TOOLS

After Effects
Photoshop
Illustrator
Cinema 4D & Redshift
Figma

EDUCATION

School of Motion

Advanced Motion Methods
Cinema 4D Basecamp

School of Visual Arts

Master of Fine Arts in
Computer Arts

Maryland Institute
College of Arts

Master of Fine Arts in
Computer Arts